

Capability Statement

CRIT Workshop LLC

Springfield, Missouri
www.critworkshop.com
liz@critworkshop.com

CRIT Workshop's expertise empowers governmental agencies, cities, neighborhoods, organizations, and developers with tools and insights into the design decision-making process engaging stakeholders and residents utilizing *Creative, Responsive, Innovative Thinking* (CRIT).

CORE COMPETENCIES

Full service community planning and architectural practice. CRIT specializes in a whole systems approach to planning, urban design, architecture, and development which aligns goals and objectives of multiple interest groups, offers increased opportunity for collaboration and fosters success for emerging opportunities. Integrating sustainable design, we look at all projects through various lenses and investigate potential connections to leverage support.

CRIT offers professional facilitation services that bring governmental agencies, planning authorities, stakeholders and citizens together to make design decisions. CRIT has the unique ability to plan, guide and manage engagement to ensure goal attainment. We effectively facilitate through an interactive, objective, and unbiased approach in public outreach events and stakeholder meetings. Incorporating facilitation will bring focus by setting up opportunities to learn and understand, as well as integrate enlightening questions that reveal greater potential.

SERVICES & SPECIALTIES

Planning: community engagement, community surveys, master planning, neighborhood revitalization, corridor redevelopment feasibility, density analysis, market trends, and campus learning space assessments

Urban Design: transportation system alignments, transit oriented development studies, streetscape design, and innovative place making

Interior Design: space planning, tenant improvements, furniture layouts, color and finish selection, programming, and needs assessments

Architecture: conceptual and schematic design, construction drawings, construction administration, post-occupancy assessments, and quality assurance - quality control reviews (QAQC)

MARKET SECTORS

Community & Civic, Commercial, Conference Centers, Economic Development & Redevelopment, Education, Mixed-Use Developments, Office, Residential, Retail, Streetscapes, Transportation



ELIZABETH SCHULTZ

Founder & CEO

Registered Architect & Certified Planner

COMPANY INFORMATION

CAGE #9C5A0

UEI # NHZ1N1LQDBA3

Woman Business Enterprise (WBE)

Woman Owned Small Business (WOSB)

NAICS CODES

541310 *Architecture - Primary*

541410 *Interior Design*

541430 *Graphic Design*

541611 *Administrative/General*

Management Consulting

611430 *Professional/Mgmt*

Development Training

813319 *Other Social Advocacy*

Organizations

PROFESSIONAL LICENSES*, CERTIFICATIONS & MEMBERSHIPS

Licensed Architect - District of Columbia ARC103102 *Since 2016*

Licensed Architect - Missouri A2021026883 *Since 2021*

Licensed Architect - Oregon ARI-14240 *Since 2023*

Licensed Architect - Arkansas 912340 *Since 2024*

**eligible for reciprocity architecture license in most US states with NCARB*

Certified Community Planner - AICP Certified *Since 2016*

American Institute of Architects - Member *2012-2023*

American Planning Association - Member *Since 2012*

Elizabeth A. Schultz

Founder & CEO, Registered Architect & Certified Community Planner

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EXPERIENCE

CRIT Workshop LLC

Founder & CEO

FEBRUARY 2022 - PRESENT

Kansas State University, Manhattan, KS (remote)

LARCP Professor of Practice with GPIDEA

JANUARY 2024 - PRESENT

Drury University, Springfield, MO

Hammons School of Architecture Adjunct Instructor

AUGUST 2022 - DECEMBER 2022

Community Builders of Kansas City, Kansas City

Director of Strategic Initiatives and Community Development

JUNE 2019 - JANUARY 2022

DRAW Architecture + Urban Design, Kansas City

Senior Associate, Architect & Planner

APRIL 2017 - MAY 2019

Miller Hull Partnership, Seattle

Architect & Planner

FEBRUARY 2016 - APRIL 2017

ZGF Architects, Seattle & Washington DC

Architectural Designer

JULY 2012 - FEBRUARY 2016

ZGF Architects, Washington DC

Architectural & Planning Co-op

MARCH 2011 - SEPTEMBER 2011

KPF, New York City

Architectural Co-op

JUNE 2009 - SEPT 2009 + JAN 2010-MARCH 2010

Aedas Architects, Birmingham, UK

Architectural Co-op

JUNE 2008 - DECEMBER 2008

GAP Inc., Cincinnati

Visual Marketing Merchandiser

JULY 2006 - JUNE 2008

SPECIALTIES

Campus & Master Planning
Charrettes & Workshops
Commercial & Workspaces
Community & Civic
Comprehensive Planning
Economic Development &
Redevelopment
Education & Learning Spaces
Residential - Multi-family
Strategic Initiatives & Visioning
Streetscapes & Transportation

SKILLS

Project Management
Feasibility Studies
Pipeline Development
Granting Writing Support
Initial Needs Assessments
Consensus Building

PROFESSIONAL LICENSES, CERTIFICATIONS & MEMBERSHIPS

Licensed Architect - District of
Columbia ARC103102 Since 2016

Licensed Architect - Missouri
A2021026883 Since 2021

Licensed Architect - Oregon
ARI-14240 2023-2024

Licensed Architect - Arkansas
912340 Since 2024

Certified Community Planner -
AICP Certified Since 2016

American Institute of Architects -
AIA Member 2012-2023

American Planning Association -
AICP Member Since 2012

EcoDistricts Accredited

Professional - EcoDistricts Since 2021

CO-OP (COOPERATIVE) EDUCATION EXPERIENCE

The University of Cincinnati's co-op,
or cooperative education, program
is an educational model that
alternates academic quarters with
paid, full-time work quarters in a
student's field of study.

EDUCATION

Quantic School of Business and Technology

Highly selective program with a 7% acceptance rate for a 15-month Executive MBA that combines our award-winning MBA curriculum with advanced courses designed for mid-career professionals and entrepreneurs.

Executive Master of Business Administration

JANUARY 2025 - APRIL 2026*

University of Cincinnati, College of Design Architecture, Art & Planning (DAAP) Cincinnati

During Liz's enrollment, UC's School of Architecture and Interior Design was ranked No. 2 in the country. She earned both of her master's degrees while completing separate degree-earning coursework simultaneously.

Master of Architecture

JUNE 2010 - JUNE 2012

Master of Community Planning in Urban Design

JUNE 2010 - JUNE 2012

Bachelor of Science in Architecture

SEPTEMBER 2006 - JUNE 2010

My career journey began during my studies at the University of Cincinnati, where I participated in the cooperative education program. This took me to top-ranked architecture firms in the UK, NYC, and DC, setting the foundation for my professional path. After earning two Master's degrees, I joined ZGF Architects in Washington, DC, later moving to Seattle, WA during the boom fueled by Microsoft and Amazon. Then, I worked at The Miller Hull Partnership with SOM and Clark on IAF!

In 2017, I felt the pull to be closer to home, leading me to Kansas City where I worked with a smaller WBE practice. This role gave me hands-on experience in project management and client relations, which was invaluable for honing my skills in project delivery and team building over two years, helping to bring 700+ housing units by creating multi-block redevelopment plans for projects in KC's downtown and urban core.

In the summer of 2019, I was offered a unique opportunity to join a client's team as an in-house architect and director of strategic initiatives for their development ventures. They were a Community Development Corporation (CDC) actively pursuing various projects. This role allowed me to broaden my experience significantly by organizing events with intents, creating collaborative workshops, performing comprehensive assessments and even securing grants & funding sources. I led numerous community planning generation wealth building projects from conception to construction.

About three years ago, I finally took the "Leap of Faith" that colleagues and family had been encouraging for years—I opened my own private practice. It's a certified WBE and WOSB firm with clients all across the country. Working independently has given me the freedom to pursue passion projects, teach at the collegiate level, and nurture meaningful relationships within the community.

<https://voyagekc.com/interview/hidden-gems-meet-elizabeth-schultz-of-crit-workshop-llc/>

Innovative Solutions for Organizations.

With a keen focus on client immersion, Liz conducts workshop-style engagements guiding organizational leadership (CEO, CFO, CDO, and Board) during conceptual and pre-development stages, providing clear perspectives and feasible options for each project's vision and goals.

Liz brings unparalleled expertise to planning, architecture, and development projects. Her unique CRIT approach ensures each project receives tailored attention, fostering client engagement and confidence. From site analysis to grant writing, Liz delivers sustainable solutions with meticulous attention to detail.

Discover Liz's comprehensive expertise encompassing planning, architecture, and development projects. Her specialized CRIT (Creative Responsive Innovative Thinking) approach ensures every project is approached uniquely, fostering client engagement and confidence.

Advocating for consensus building and sustainable practices, Liz's strong organizational and communication skills ensure stakeholders are kept informed throughout the project duration. Leveraging her community-focused master planning experience, Liz tackles diverse projects including neighborhood revitalization, corridor redevelopment, and campus learning space assessments. Her urban design expertise extends to multi-modal system alignments, transit-oriented development, and innovative placemaking.

Liz's technical prowess and creative energy drive thoughtful design processes, fostering efficient workflows and multi-disciplinary coordination. Her architectural portfolio encompasses mixed-use developments, commercial offices, mixed-use residential, healthcare facilities, and more!

Specializing in urban revitalization, Liz is adept at navigating non-profit community development in low-income neighborhoods. With a track record in grant writing and securing funding, Liz ensures the success of both for-profit and nonprofit ventures.

Experience the difference with Liz's innovative solutions, tailored to meet the unique needs of each development project!



Liz's 1st Workshop space at CBKC showcasing the vision of potential opportunities for Leadership to interact with at any time.

Breadth of Experience We bring ideas together!



Neighborhood + Corridor Planning

DC Streetcar Anacostia Alignments / Washington, DC
Southwest EcoDistrict / Washington, DC
DDOT Maryland Ave Study / Washington, DC
Swope Parkway Blue Parkway / Kansas City, MO
Mt Cleveland Neighborhood / Kansas City, MO
Campbell Study / Kansas City, MO
Mission Cliffs / Kansas City, KS
Wendell Phillips Neighborhood / Kansas City, MO

Campus Master Planning

Stoke-on-Trent Master Plan / England
University of Washington Learning Space Assessment / Seattle, WA
The Evergreen State College / Olympia, WA

Residential

Credenhill House / England
Stadium Place / Seattle, WA
ArtsBlock / Kansas City, MO
27th and Troost / Kansas City, MO
27th and McGee / Kansas City, MO
Columbus Park - CP Lofts Phase 2+3 / Kansas City, MO
Mt Cleveland Chick Site / Kansas City, MO
19th and Oak / Kansas City, MO
The Overlook at Mission Cliffs / Kansas City, KS
UNI Wendell Phillips / Kansas City, MO
25th and Troost / Kansas City, MO

Mixed Use Developments

Mt Baker Transit Oriented Development / Seattle, WA
7th and Quincy / Topeka, KS

Education

University of Pittsburgh Medical Center / Pittsburg, PA
George Mason - Potomac Science Center / Woodbridge, VA
SUNY / New Paltz, NY
Virginia Tech Signature Engineering Building / Blacksburg, VA
Evergreen Lecture Hall / Olympia, WA
East Kapolia School / Kapolia, HI

Commercial + Corporate + Civic

Microsoft Building 44 / Redmond, WA
Downtown Seattle Association / Seattle, WA
Swope + Chestnut Study / Kansas City, MO
Bluford Library / Kansas City, MO
Warren Place Event Center / Gardner, KS

Transportation

District Department of Transportation - Car Barn Training Center / Washington, DC
Sacramento Valley Station / Sacramento, CA
Seattle Tacoma International Airport - International Arrivals Facility / Seattle, WA
Kansas City Airport - New Single Terminal / Kansas City, MO

Streetscapes

12th Street / Washington DC
Pike Street / Seattle, WA
Main Avenue / Spokane, WA
Locust Street / Kansas City, MO
52nd Street / Kansas City, MO
28th Street Corridor / Kansas City, MO
Crossroads - Southwest Blvd / Kansas City, MO

NOTE: CRIT Workshop LLC is a private practice opened in 2022. ALL projects listed above were completed under the employment of other firms - Aedas Architects, KPF Associates, ZGF Architects, Miller Hull Partnership, and DRAW Architecture + Urban Design. Liz was a significant team lead or member on these projects - however these projects are/were not under contract with CRIT Workshop LLC. Ensuring and respecting the rights of her previous employers, Liz will be able to share details of her role and tasks on specific projects as appropriate upon request.

National Expertise CRIT Workshop's Projects



Master Planning

Jamestown Development / Kansas City, MO
 Key Coalition Survey / Kansas City, MO
 Lake Springfield (Drury University) / Springfield, MO

Commercial Interior

Vested Coffee / Kansas City, MO

Streetscapes + Parking

Beacon Hill Parking / Kansas City, MO

Workshops

Hammons School of Architecture / Kansas City, MO

Teaching

Hammons School of Architecture / Kansas City, MO
 Kansas State University GP IDEA / Manhattan, KS

Residential

Surf Shack / Manzanita, OR
 Ellis Lawrence Home / Portland, OR
 Bothy / Portland, OR
 Greensburg Apartments Renovation / Tigard, OR
 Kitchen Renovation / Pullman, WA

Two-story Home Addition / St. Louis, MO
 Home Exterior / Ann Arbor, MI
 Home Exterior / Austin, TX
 Home Exterior / Boston, MA
 Home Exterior / Brownsville, TX
 Home Exterior / Cleveland, OH
 Home Exterior / Columbus, OH
 Home Exterior / Chicago, IL
 Home Exterior / Denver, CO
 Home Exterior / Gilbert, AZ
 Home Exterior / Fort Worth, TX
 Home Exterior / Hawaii
 Home Exterior / Houston, TX
 Home Exterior / Lenox, MA
 Home Exterior / Minneapolis, MN
 Home Exterior / Napa Valley, CA
 Home Exterior / Orlando, FL
 Home Exterior / San Diego, CA
 Home Exterior / South Windsor, MA
 Home Exterior / Wake Forest, NC
 Home Interior / Montreal
 Home Interior / St. Louis, MO
 Home Interior / Chicago, IL